

@tassilodlts

MEDIA KIT

Tassilo de la Torre Schoenborn
&
Fluffo



adventure storyteller with dog
documenting extreme adventures
across continents

IN THE FIELD



I'M A 23-YEAR-OLD ADVENTURE TRAVELER, PHOTOGRAPHER, AND ARCHITECTURE GRADUATE. I'VE TRAVELLED OVERLAND FROM EUROPE TO CENTRAL ASIA WITH MY DOG, FLUFFO – REACHING AS FAR AS KYRGYZSTAN – I'M NOW BASED IN MADRID, PLANNING MY NEXT ROUTES. MY BACKGROUND IN ARCHITECTURE SHAPES HOW I DOCUMENT LANDSCAPES, HISTORICAL SITES, AND ABANDONED PLACES, ALWAYS WITH A STRONG SENSE OF STRUCTURE, SCALE, AND CONTEXT.

I TRAVEL FAST AND SLOW AT THE SAME TIME, MOVING BY KAYAK, HITCHHIKING, HIKING, AND HORSEBACK RIDING TO REACH REMOTE PLACES MOST PEOPLE NEVER SEE. MY WORK FOCUSES ON REAL EXPERIENCES, HUMAN CONNECTION, AND TELLING HONEST VISUAL STORIES AT THE INTERSECTION OF ADVENTURE, HISTORY, AND EXPLORATION.

I COMMUNICATE AND WORK FLUENTLY IN FIVE LANGUAGES: ENGLISH, GERMAN, SPANISH, FRENCH, AND ITALIAN.

PAST TRIPS



"MANY MONTHS ON THE ROAD, BETWEEN EUROPE AND ASIA"

Jul–Oct 2025: Kayaking the Danube

(Germany → Black Sea)



Oct–Nov 2025: Hitchhiking out of Europe via Turkey

Dec 2025: Mountain stay in Kazakhstan

Early 2026: Overland across Central Asia, reaching Kyrgyzstan

What's next:

Sep 2026: Kayak circumnavigation of Mallorca

New long-distance routes currently in planning from Madrid

AUDIENCE

INSTAGRAM

@tassilodlts

followers

15.6K

monthly reach

100K-1MILL

age range

18-44

top cities

BERLIN
LONDON
MUNICH

gender

M 60%-40% F

location

40% GERMANY

15% U.S

10% U.K

CURRENTLY BUILDING UP PLATFORMS ON TIKTOK (2K) AND YOUTUBE



WHAT I OFFER

- Gear is tested daily over months, across extreme climates and terrain
- High-quality photography and video created in real expedition conditions
- Authentic brand exposure during long-term overland journeys
- Story-driven content that connects products to adventure, place, and use
- Social media content (Reels, TikTok, posts, stories) with organic integration
- Visual assets for brand use (web, social, campaigns)
- Honest product testing in demanding environments
- Multilingual communication and international reach



PAST COLLABORATIONS

SilverAnt

Patagonia Rome

A SUD (NGO)

Matador



COLLABORATIONS

I collaborate with outdoor brands in real expedition environments, where gear is used daily under demanding conditions. Collaboration terms vary based on deliverables, content usage, and expedition length.

Paid partnerships, long-term expedition collaborations, and content licensing for outdoor campaigns are available upon request.



CONTACT

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